

Holidays Home work
Business studies –XI (2025-26)

PART-A

Q1 Give an example of Assembly Industry.

Q2 which auxiliary of Trade removes the hindrance of finance?

Q3 Name the trade where goods are bought from foreign countries.

Q4 'A single transaction of sale does not constitute business.' Which characteristic of business is highlighted in this statement?

Q5 Why Secondary industries are part of business activities? Explain its two types?

Q6. What is business Risk? Explain any three points highlighting the nature of business risk.

Q7 Mr Anil Roy has two children-Sara and Seema. Sara is working as Accountant in Reliance Industries and Seema is working as Orthopaedic Surgeon in Max Hospital.

(a) In which economic activities, Sara and Seema are engaged?

(b) Distinguish between economic activities identified on the basis of

I. (i) Risk (ii) capital and (iii) Code of conduct.

Q8. Sumit Pvt Ltd is a reputed company manufacturing computers. The company is earning a considerable profit. All the members of company are putting their best to contribute to earn maximum profits.

This contributes to the successful operations of the business. With increased profits over time, the company's foundation becomes strong and it earns a good reputation in the society. It also utilises its profits to finance growth and expansion requirements.

(a) State the concept identified in above case study.

(b) Explain any 3 points on the role of concept identified by you by quoting the lines from the above case study. .

Q9. Explain 'Banking' and 'Advertising' as auxiliaries to trade.

Q10 Explain any four limitations of Sole proprietorship form of Business organisation.

PART-B Project work

Prepare Project on Marketing with following guidelines of CBSE

- I. INDEX
- II. CERTIFICATE
- III. ACKNOWLEDGEMENT
- IV. Select any consumer product for Marketing.
- V. Brand Name
- VI. Design its Logo.
- VII. Design Front and Back Label
- VIII. Marketing MIX-Product, Pricing, Place and Promotion.
- IX. Identify it's at least 5 competitors of the product selected by students for Project-Their images of Products, their prices.
- X. Graphical Presentation of Price analysis.
- XI. Cost Sheet
- XII. Promotion Strategies.

Part-C INTERDISCIPLINARY

Business Studies: "ChocoDelight" – A Local Bakery's Shift from

Traditional to E-Marketing

ChocoDelight, a local bakery in Delhi, initially relied on traditional marketing methods like flyers, newspaper ads, and word-of-mouth. In 2022, they decided to incorporate e-marketing strategies such as social media ads, influencer collaborations, and email campaigns.

On the basis of above case study:

- 1. State the concept of Traditional Business.**
- 2. State the concept of e-business.**
- 3. Distinguish between Traditional business and e-business on any five basis.**